



*A bite of heaven*





## A FROZEN PRODUCT BAKERY

One of the biggest, IFS Food and BRC certified manufacturers of frozen bakery products in the ECC region.

### COMPANY HISTORY

- **1981-1990:** The 100% family-owned and run business is established and begins its operation as a simple bakery.
- **1990-1996:** Based on Western European experiences production focus shifts to deep frozen pastry products.
- **2001:** The company begins delivering to international retail chains
- **2005:** International expansion: a subsidiary in Slovakia established
- **2010:** Further international expansion: a subsidiary in Romania opened
- **2014:** A new product line is introduced
- **2018:** Today, our frozen pastry products are constantly conquering new markets, and at international fairs our partners enjoy the "new waves of Tatár flavours".



### TODAY

- One of the biggest frozen bakery product manufacturers in CEE region
- More than 240 employees
- Currently 2 subsidiaries (in Slovakia and Romania)
- > 2,500 delivery points in the CEE region
- 100+ sweet and salty products on standard offer



### COLOURFUL PRODUCT PORTFOLIO

- Sweet pastries
- Traditional baked pastries
- Salty baked pastries
- Appetizers
- Scones
- Pizza slices
- Mini products
- LOW CARB products
- CONSUMER quantities

### PASTRIES

Through its distribution chain, the company delivers its wide variety of frozen pastries and baked products to consumers in 9 countries currently.

### INNOVATION

We constantly improve our logistics, quality management and sales organisation, to strengthen our position on the market.

# Certificate

Standard **IFS Food**  
version 6, April 2014

Certificate Registr. No. 01 181 00118

Certificate Holder: **Tatár Pékség Kft.**  
8. Rákóczi F. út 142/a,  
2314 Halászfelső  
Hungary  
C/OID: 25089

Scope: Production of frozen bakery products, filled- and unfilled dough products, packed in plastic bags or bulk in PE bag lined carton boxes

The requirements of IFS Food are fulfilled on Higher Level.

Product-scope(s): 6 Grain products, cereals, industrial bakery and pastry, confectionary, snacks  
Technology scope(s): D, F  
Type of audit: announced  
Date of audit: 2017-10-06  
Time frame for the next audit: 2018-06-15 – 2018-10-24 or unannounced

Validity: The certificate is valid until 2018-12-04.

Cologne, 2017-12-08

*[Signature]*  
Beate Kraschewski  
TÜV Rheinland Cert GmbH  
Am Grauen Stein - 51105 Köln

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# Certificate

Standard **BRC Global Standard Food Safety**  
Issue 7, January 2015

Certificate Registr. No. 01 183 00083

Certificate Holder: **Tatár Pékség Kft.**  
8. Rákóczi F. út 142/a,  
2314 Halászfelső  
Hungary

Scope: Production of frozen bakery products, filled- and unfilled dough products, packed in plastic bags or bulk in PE bag lined carton boxes.

Exclusion: traded (frozen) frozen donuts

Product Category: 14

The requirements of the BRC Global Standard Food Safety (Issue 7, January 2015) are fulfilled.

Grade achieved: B  
Audit program: announced  
BRC site code: 1515170  
Auditor number: 044056  
Audit date: 2017-10-06 – 2017-10-08  
Due date of the subsequent audit: 2018-10-12

Validity: The certificate is valid until 2018-11-24

*[Signature]*  
Beate Kraschewski  
TÜV Rheinland Cert GmbH  
Am Grauen Stein - 51105 Köln

Please read this in full before completing the BRC Global Standard at the audit process ready to BRC. Please contact your TÜV Rheinland representative for more information. For the full BRC, please visit the BRC website: www.brcglobalstandards.com or contact the BRC website: www.brcglobalstandards.com

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Cheese scone



11238

45-50 min. | 190-200 °C | 14-16 min. | 100 g | 40 pcs

Bacon scone



11239

45-50 min. | 190-200 °C | 14-16 min. | 100 g | 40 pcs

Potato scone



11261

40-45 min. | 175-185 °C | 12-15 min. | 60 g | 50 pcs

Pumpkin seed scone



11260

40-45 min. | 175-185 °C | 12-15 min. | 60 g | 50 pcs

Mini cottage cheese scone



11240

30-35 min. | 190-200 °C | 12-15 min. | 20-22 g | 5 kg

Mini bacon scone



11241

30-35 min. | 190-200 °C | 12-15 min. | 20-22 g | 3 kg

Sheep cottage cheese scone



11269

30-35 min. | 190-200 °C | 12-15 min. | 20-22 g | 3 kg

Legend:





Ham snack



11370



-

190-200  
°C11-13  
min.25  
g4  
kg

Cabbage snack



11369



-

190-200  
°C11-13  
min.25  
g4  
kg

Salted cottage cheese snack



11276



-

190-200  
°C11-13  
min.30  
g7  
kg

Apricot snack



11251



-

190-200  
°C11-13  
min.25  
g4  
kg

Cottage cheese snack



11250



-

190-200  
°C11-13  
min.25  
g4  
kg

Cocoa and coconut snack



11265



-

190-200  
°C11-13  
min.30  
g4  
kg

Plum jam snack



11266



-

190-200  
°C11-13  
min.25  
g3  
kg

## Legend:

thawing/  
leavening

baking

frying  
in oil

cooking

preparation  
in panpreparation  
timeproduct  
weight

packaging

ready-to-  
consume productpastry for home  
preparationrequires  
leavening

White bacon pizza with dill



11288



40-45 min.



175-185 °C



12-15 min.



166 g



32 pcs

White bacon pizza



11252



40-45 min.



175-185 °C



12-15 min.



220 g



20 pcs

Salami pizza slice



11256



40-45 min.



175-185 °C



12-15 min.



175 g



25 pcs

Hawaiian pizza slice



11257



40-45 min.



175-185 °C



12-15 min.



175 g



25 pcs

Bacon pizza slice



11253



40-45 min.



175-185 °C



12-15 min.



175 g



25 pcs

Mexican pizza slice



11258



40-45 min.



175-185 °C



12-15 min.



175 g



25 pcs

Ham and mushroom pizza slice



11254



40-45 min.



175-185 °C



12-15 min.



180 g



25 pcs

Pizza swirl



11298



35-40 min.



175-185 °C



11-14 min.



100 g



40 pcs

Legend:





Ham and cheese stick



11267

|                                                                                              |                                                                                              |                                                                                              |                                                                                        |                                                                                          |
|----------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------|
|  30-35 min. |  190-200 °C |  11-13 min. |  70 g |  50 pcs |
|----------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------|

Cream cheese stick



11230

|                                                                                              |                                                                                               |                                                                                                |                                                                                          |                                                                                            |
|----------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------|
|  30-35 min. |  190-200 °C |  14-16 min. |  95 g |  50 pcs |
|----------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------|

Hot-dog with Ketchup



11272

|                                                                                                |                                                                                                |                                                                                                |                                                                                           |                                                                                            |
|------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------|
|  30-35 min. |  190-200 °C |  14-16 min. |  130 g |  40 pcs |
|------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------|

Hot-dog with mustard



11273

|                                                                                                |                                                                                                 |                                                                                                  |                                                                                             |                                                                                              |
|------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------|
|  30-35 min. |  190-200 °C |  14-16 min. |  130 g |  40 pcs |
|------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------|



New

TATÁR 11366  
**MINI PIZZA SNACK**

|                                                                                          |
|------------------------------------------------------------------------------------------|
|  15 g |
|  5 kg |


TATÁR 11189  
**SPICY SNACK**

|                                                                                            |
|--------------------------------------------------------------------------------------------|
|  30 g |
|  5 kg |



New

TATÁR 11365  
**MINI CHEESE SNACK**

|                                                                                          |
|------------------------------------------------------------------------------------------|
|  15 g |
|  7 kg |


TATÁR 11179  
**CHEESE SNACK**

|                                                                                          |
|------------------------------------------------------------------------------------------|
|  30 g |
|  7 kg |

SEASONAL PRODUCTS!

New


TATÁR 11207  
**HAM AND HORSE RADISH SNACK**

|                                                                                            |
|--------------------------------------------------------------------------------------------|
|  30 g |
|  5 kg |

Mini choco roll



11281

30-35 min. | 175-185 °C | 11-13 min. | 35 g | 6 kg

Mini cinnamon roll



11297

30-35 min. | 175-185 °C | 11-13 min. | 35 g | 4 kg

Mini cheese roll



11237

30-35 min. | 175-185 °C | 11-13 min. | 35 g | 4 kg

Mini vanilla flavoured roll



11278

30-35 min. | 175-185 °C | 11-13 min. | 35 g | 4 kg

Mini walnut roll



11282

30-35 min. | 175-185 °C | 11-13 min. | 35 g | 4 kg

Cinnamon roll



11368

30-35 min. | 175-185 °C | 12-15 min. | 70 g | 60 pcs

Chocolate roll



11236

30-35 min. | 175-185 °C | 12-15 min. | 70 g | 50 pcs

Legend:





Coconut twister



Cocoa ball with vanilla filling



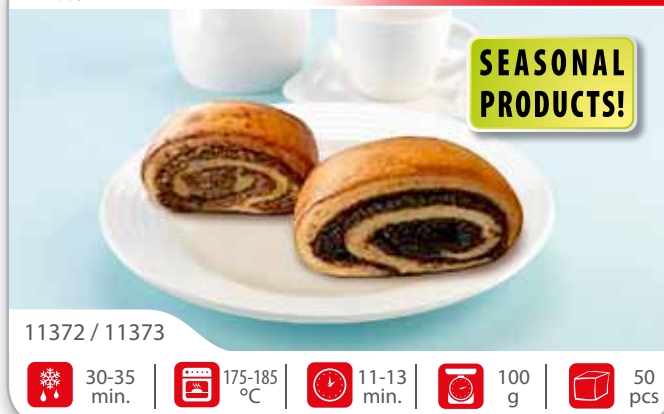
Forest fruit ball



Cocoa ball with sour cherry filling



Poppyseed roll / Walnut roll



Choco croissant



Cheese croissant



Cheese stick



11351

30-35 min. | 190-200 °C | 14-16 min. | 100 g | 50 pcs

Poultry pocket



11283

30-35 min. | 190-200 °C | 12-15 min. | 100 g | 45 pcs

Sausage pocket



11284

30-35 min. | 190-200 °C | 12-15 min. | 100 g | 45 pcs

Salted cottage cheese pocket



11295

30-35 min. | 190-200 °C | 12-15 min. | 100 g | 45 pcs

TATÁR

11358

**BARBECUE  
HEXAGON**



TATÁR

11362

**BOLOGNESE  
HEXAGON**



TATÁR

11361

**GYROS HEXAGON**



TATÁR

11359

**CREAM CHEESE  
HEXAGON**





TATÁR 11246  
**APPLE-PUDDING**



TATÁR 11247  
**RASPBERRY-CREAM**



TATÁR 11248  
**STRAWBERRY-COCOA**



TATÁR 11249  
**APRICOT-COTTAGE CHEESE**



TATÁR 11294  
**PLUM AND WALNUT**



TATÁR 11364  
**CREAMY HAZELNUT**



TATÁR 11374  
**COCONUT-PINEAPPLE**



TATÁR 11377  
**PECAN**



30-35 min.



190-200 °C



14-16 min.



120 g



35 pcs

#### LOW-CARB Plum jam stick



11357



30-35 min.



190-200 °C



10-12 min.



100 g



50 pcs

#### WHOLEMEAL Cocoa swirl



11354



25-30 min.



190-200 °C



10-12 min.



60 g



50 pcs

Legend:



Light multigrain square



New

11181



Light multigrain stick



New

11352



WHOLEMEAL Jam turnover



11353



WHOLEMEAL Cottage cheese pocket



11356



WHOLEMEAL Sour cherry and yoghurt pocket



11355



Sour-cherry lattice



11201



Apple lattice



11200



Forest-fruit lattice



11202



Legend:





Cocoa swirl



11243

40-45 min. | 175-185 °C | 12-15 min. | 120 g | 35 pcs

Walnut swirl



11381

40-45 min. | 175-185 °C | 12-15 min. | 120 g | 35 pcs

Choco-vanilla stick



11268

30-35 min. | 190-200 °C | 14-16 min. | 120 g | 35 pcs

Cottage cheese bag



11100

90-95 min. | 190-200 °C | 14-16 min. | 150 g | 50 pcs

Jam turnover



11292

30-35 min. | 190-200 °C | 14-16 min. | 120 g | 40 pcs

Walnut flavoured crescent



11287

30-35 min. | 190-200 °C | 14-16 min. | 110 g | 30 pcs

Poppy crescent



11286

30-35 min. | 190-200 °C | 14-16 min. | 110 g | 30 pcs

## Traditional yeast cakes

Jam bun



11244



Cottage cheese bun



11245



## Retail, HoReCa

Puff pastry



11310



Puff pastry



11307



Mini chocolate roll



11798



Mini vanilla roll



11800



### Legend:





- Innovation in Focus of Product Development
- A respect on the market which could be the base of our mutual success
  - Unique product shapes, sizes and flavours
  - High percentage Fruit content
  - Our own home style flavours
    - Constant high quality
    - Production flexibility

Our partners

**AUCHAN, PENNY MARKET, TESCO,  
KAUFLAND, LIDL, NORMA, NETTO**

**Hope to welcome you as our partner soon!**





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